



The new Riedell ColorLab® is an exciting tool to help you create and visualize the custom-colored skates of your dreams. This how to guide will walk you through how to use ColorLab and export a PDF of your design to provide to your Riedell Dealer, or Riedell directly, when you are ready to order. To get started with ColorLab, visit <https://colorlab.riedellskates.com>.

STEP 1: SELECT ICE OR ROLLER

We offer a variety of Ice and Roller boots to customize in ColorLab. On the ColorLab homepage, select either Ice Boots or Roller Boots to view the available models.

When designing your new skates, this online interactive tool allows you to pick your colors for each part of the skate boot and will show you what your skates will look like. Once you are done, simply save your PDF and contact your local Riedell Authorized Dealer to order your Riedell ColorLab boots. You can also contact a Riedell Customer Service Representative at 800-698-6893 and they will walk you through the process and help to get your Riedell ColorLab order placed.



STEP 2: SELECT YOUR BOOT MODEL

Select the boot model that you wish to ColorLab.



Riedell Model 135



Riedell Model 172



Riedell Model 297



Riedell Model 336



Riedell Model 395



Riedell Model 595



Riedell Model 951



Riedell Model 3200

Mobile View

2:28



ROLLER BOOTS



Riedell Model 135



Riedell Model 172



Riedell Model 297



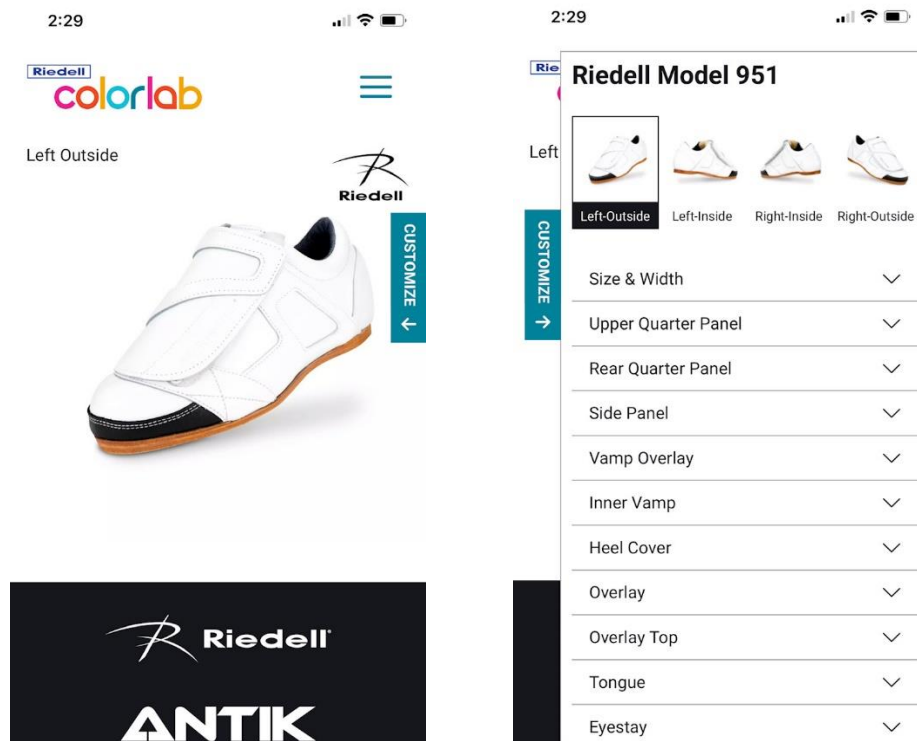
Riedell Model 336

STEP 3: START DESIGNING

First select your size and width, then move down the list of boot parts you can customize, including the quarter panels, tongue, backstay, and more. Once you make a selection, the color choice will appear on the large image.



Mobile View – To bring the customizer panel up, click the blue “Customize” bar on the right side of the screen. To collapse the customizer panel after making a selection to see what it looks like on the boot, tap the blue “Customize” bar.



There are 4 views available – left boot outside, left boot inside, right boot inside, right boot outside. To change a view, click the thumbnail at the top of the selector panel.



ICE ROLLER

Right Inside



Riedell Model 951



Size & Width

Upper Quarter Panel

Rear Quarter Panel

Side Panel

Vamp Overlay

Inner Vamp

☐ Split colors for Left and Right boots

LEATHER

Note that only the materials available for the particular part of the boot that you are viewing/customizing will show to select. If it doesn't show up, it is not available for that part of the boot. This includes using metallic leathers on certain parts of the boot.

If you select a suede leather for the tongue or a part of the boot that includes a stamped logo, the only selection available for stamping the tongue logo graphic will be clear embossed.

Some models will allow you to choose different colors for the left and the right boot. If this option is available, you will see a box titled "Split colors for left and right boots". Once you click that, you will be able to select the color you'd like for that panel for the left and the right boot.

Left Outside



Upper Quarter Panel

Rear Quarter Panel

Side Panel

Vamp Overlay

Inner Vamp

☒ Split colors for Left and Right boots

Left	Right
LEATHER	
SUEDE	

OPTIONAL STEP: SHARE YOUR DESIGN

Once you have completed your design and made your selections for all parts of the boot, you have the option to create a JPEG of your design. This JPEG will be of whatever view you have selected for the boot. Simply click the yellow “Share Image” button and a JPEG will download for you to save to your device.



Left-Outside Left-Inside Right-Inside Right-Outside

Eyelets

Logo

Stitching

Outsole Edge

Laces

LACES

Black White

SHARE IMAGE CREATE ORDER

PLEASE NOTE: ColorLab is a digital rendering of your skate boot design and may not 100% accurately represent the leather colors, textures, or details of the finished product. By selecting a metallic leather for a part of the boot, you accept that there could be minor imperfections due to the production process and the metallic color being only surface deep. If a Suede Leather is selected for the part of the boot where a logo is applied, the only option for the logo will be embroidered. We CANNOT stamp colors onto suede. ColorLab boots are made to order and CANNOT BE RETURNED. We recommend that you verify that sizing is correct before ordering.

We can only ship direct to physical addresses in the US and Canada. Due to limitations, we are unable to ship to APO, FPO, DPO, and PO Box addresses or the US territories of Puerto Rico and the Virgin Islands.

This is an example of what the JPEG export will look like:

Left Outside



If you want to export all 4 views of the boot, you will need to select each view and click the Share Image button each time.

STEP 4: EXPORT YORU COLORLAB DESIGN ORDER

Once you have completed your design and made selections for all parts of the boot, the “Create Order” button will turn solid and become selectable. At this point you can export your design into a PDF form that you can take to your local Riedell Dealer or send to Riedell directly to order your new ColorLab boots.



Left-Outside Left-Inside Right-Inside Right-Outside

Eyelets ✓

Logo ✓

Stitching ✓

Outsole Edge ✓

Laces ✓

LACES

Black White

SHARE IMAGE CREATE ORDER

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Once the Create Order button is clicked, fill out your billing and shipping information.

Customer Info

Shipping Billing

First Name Last Name

Street Address Unit Number

City State Postal Code

Email address Phone

Left-Outside Left-Inside Right-Outside

Eyelets ✓

Logo ✓

Stitching ✓

Outsole Edge ✓

Laces ✓

LACES

Black White

SHARE IMAGE CREA

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We can only ship direct to physical addresses in the US and Canada. Due to limitations, we are unable to ship to APO, FPO, DPO, and PO Box addresses or the US territories of Puerto Rico and the Virgin Islands.

On the billing tab, please read the disclaimers and click the check box to agree. Once checked, the “Save Order” button will become clickable. Click the button and your PDF will be created and downloaded for you to save.

Customer Info

Shipping

Billing

☐ Billing is same as Shipping

First Name

Sample

Street Address / PO Box

123 Sample Street

City

Sample

Email address

sample@sample.com

Last Name

Sample

Unit Number

State

MN

Postal Code

55555

Phone

555-555-5555

☒ By checking this box I acknowledge and agree to all disclaimers below.

SAVE ORDER

PLEASE NOTE: ColorLab is a digital rendering of your skate boot design and may not 100% accurately represent the leather colors, textures, or details of the finished product. By selecting a metallic leather for a part of the boot, you accept that there could be minor imperfections due to the production process and the metallic color being only surface deep. If a Suede Leather is selected for the part of the boot where a logo is applied, the only option for the logo will be embossed. We CANNOT stamp colors onto suede. ColorLab boots are made to order and CANNOT BE RETURNED. We recommend that you verify that sizing is correct before ordering.

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Left-Outside

Left-Inside

Eyelets

Logo

Stitching

Outsole Edge

Laces

LACES

Black

White

SHARE IMAGE

PLEASE NOTE: ColorLab is a digital rendering of your skate boot design and may not 100% accurately represent the leather colors, textures, or details of the finished product. By selecting a metallic leather for a part of the boot, you accept that there could be minor imperfections due to the production process and the metallic color being only surface deep. If a Suede Leather is selected for the part of the boot where a logo is applied, the only option for the logo will be embossed. We CANNOT stamp colors onto suede. ColorLab boots are made to order and CANNOT BE RETURNED. We recommend that you verify that sizing is correct before ordering.

We can only ship direct to physical addresses in the US and Canada. Due to limitations, we are unable to ship to APO, FPO, DPO, and PO Box addresses or the US territories of Puerto Rico and the Virgin Islands.

Note: You can skip entering the shipping and billing information and still click the acknowledgement check box to create your PDF order. However, if you plan to order your ColorLab design, this information must be filled out and included on the PDF for Riedell to accept the order.

STEP 5: Save your ColorLab Order

Your exported PDF will either be 2 pages or 3 pages depending on the boot model. The first page of the PDF will show the 4 views of your boot design. The second page (and possibly 3rd page) will show the information of your design that our production team needs to turn your boot design into a reality, as well as the disclaimers that you agreed to.

Riedell

colorlab

Riedell Model 951 for Sample Sample

OUTSIDE LEFT

OUTSIDE RIGHT

Left Outside

Right Outside

Left Outside

Right Outside

INSIDE LEFT

INSIDE RIGHT

Left Inside

Right Inside

Left Inside

Right Inside

Riedell Model 951

Boot Size / Width

Size: 4 1/2

Width: Medium

Left Boot Parts	SKU	Color
Upper Quarter Panel	102055	Emerald Green Leather
Rear Quarter Panel	100027	Red Leather
Side Panel	100017	Baby Blue Leather
Vamp Overlay	122489	Black Mustang Leather
Inner Vamp	123178	Clementine
Heel Cover	123157	Pineapple
Overlay	102064	Purple Leather
Overlay Top	122486	Turquoise Leather
Tongue	102027	Gray Leather
Eyestay	100030	Desert Tan Suede
Velcro		Black Velcro
Eyelets	100213	White Eyelets
Logo		Gold Foil Logo
Stitching		White Stitching
Outsole Edge		Black Sole
Laces		White Laces

Right Boot Parts	SKU	Color
Upper Quarter Panel	102055	Emerald Green Leather
Rear Quarter Panel	100027	Red Leather
Side Panel	100017	Baby Blue Leather
Vamp Overlay	122489	Black Mustang Leather
Inner Vamp	123178	Clementine
Heel Cover	123157	Pineapple
Overlay	102064	Purple Leather
Overlay Top	122486	Turquoise Leather
Tongue	102027	Gray Leather
Eyestay	100030	Desert Tan Suede
Velcro		Black Velcro
Eyelets	100213	White Eyelets
Logo		Gold Foil Logo
Stitching		White Stitching
Outsole Edge		Black Sole
Laces		White Laces

Ship to:

Bill to:

Name: Sample Sample

Name: Sample Sample

Address: 123 Sample St Sample, MN 55555

Address: 123 Sample St Sample, MN 55555

Phone: 555-555-5555

Phone: 555-555-5555

Email Address: sample@sample.com

Email Address: sample@sample.com